



# SPONSOR PROSPECTUS

**ELEMENTS CONNECT  
USER CONFERENCE**





# INTRODUCTION

## WELCOME TO A STRATEGIC PARTNERSHIP

Sponsoring Elements Connect 2026 puts your brand directly in front of the most influential decision-makers in higher ed, leaders responsible for shaping digital strategy, improving student success, and driving institutional transformation. This is where the conversations that influence investment and innovation are happening.

By elevating your presence at Elements Connect, you'll gain unmatched visibility, build meaningful awareness, and position your solutions as

essential to the future of higher ed. Engage with customers who are actively seeking trusted partners to help them modernize operations, enhance the student experience, and accelerate progress across their institutions.

This is more than a conference. This is a connection point. Your opportunity to stand out, spark conversations, and build lasting relationships with the stakeholders defining what's next.





# ABOUT THE EVENT

## ELEMENTS CONNECT 2026

Join us in Nashville, Tennessee this June as the Elements community unites to ideate, collaborate, and elevate. For three energizing days, we're bringing together the full spectrum of campus leaders who shape strategy, operations, and the student experience.

From CIOs advancing digital transformation, to CFOs optimizing institutional resources, to Registrars ensuring academic integrity and operational efficiency, Elements Connect is where Higher Ed's most influential voices gather. You'll connect with Directors and VPs of Enrollment, Admissions, Student Success and Financial Aid who are defining the future of the student experience, and with the hands-on Elements users who rely on these tools every day to deliver seamless service and make meaningful impact on their campuses.

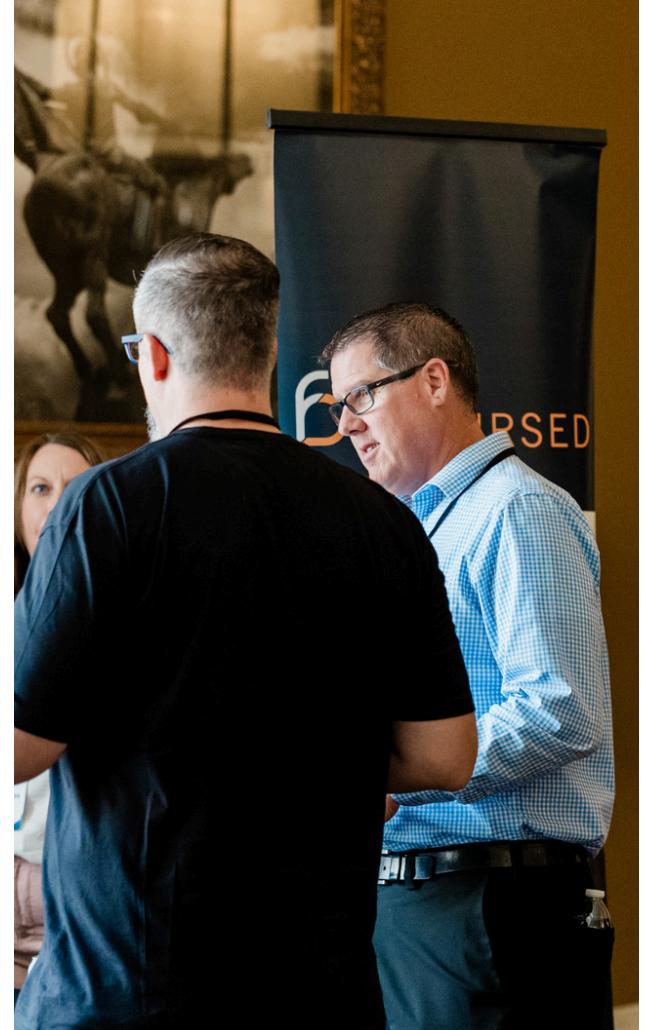
This is more than *just* a user conference. This is a place where executive vision, operational expertise, and insights come together to inspire what's next.

**WHO?** **CIOs, CFOs, Registrars, VPs and Directors of Enrollment, Admissions, Financial Aid, and the Thesis Elements user community**

**WHEN?** **June 2 - 4, 2026**

**WHERE?** **DoubleTree Downtown Nashville**

Sponsoring Elements Connect is a great opportunity to drive brand awareness with higher education decision-makers across the country. We are proud to offer multiple sponsorship tiers and are open to customizing a package to fit your unique budget needs.





# SPONSORSHIP OPPORTUNITIES

## FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

We offer three levels of sponsorship, each providing a range of benefits designed to maximize your visibility and engagement with our conference attendees. Choose the level that best aligns with your goals and budget.

### PLATINUM SPONSOR **\$5,000**

- Webinar promoted to Thesis clients
- Access to attendee list for pre-conference outreach
- Access to attendee list for post-conference outreach
- Breakout session at conference
- Logo placement on all conference materials
- Social media mentions and inclusion in pre-conference promotions
- Exhibit Space
- 2 Complimentary Registrations

### GOLD SPONSOR **\$2,500**

- Access to attendee list for post-conference outreach
- Breakout session at conference
- Logo placement on all conference materials
- Social media mentions and inclusion in pre-conference promotions
- Exhibit Space
- 1 Complimentary Registration

### SILVER SPONSOR **\$1,000**

- Logo placement on all conference materials
- Social media mentions and inclusion in pre-conference promotions
- Exhibit Space
- 1 Complimentary Registration

# WHY SPONSOR US?

## ● ENHANCED VISIBILITY

Position your brand in front of a highly engaged audience that is eager to drive their institution forward.

## ● BRAND RECOGNITION

Gain recognition as a key player in the industry by associating your brand with this growing user base.

## ● NETWORKING OPPORTUNITIES

Connect with industry leaders, potential clients, and key decision-makers in a collaborative and dynamic environment.

## ● THOUGHT LEADERSHIP

Showcase your expertise and insights by participating in discussions, workshops, and engaging conversations with clients.





# LET'S CONNECT

## JOIN THE COMMUNITY THAT'S REDEFINING WHAT'S POSSIBLE

Elements Connect thrives because of partners like you: industry leaders who believe in collaboration, creativity, and customer success. We'd be honored to welcome you as a sponsor.

You've seen the packages. And you've seen the possibilities. Now it's time to take the next step. Reserve your sponsorship and ensure your brand stands out where it matters most.



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[www.siselements.com/sponsorship](http://www.siselements.com/sponsorship)

